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# EG Tech Partners with a Technology Company to Drive Productivity and Growth

## Situation

When the VP of Product and Technology took on the role at a technology company, they faced significant organizational challenges, including:

- Technical debt that impeded development progress.

- Inefficient processes and unclear team accountability.

- Low productivity and efficiency within the IT team.

- An undefined vision for the company's product strategy and future direction.

In addition to tackling these issues, they managed a team of over 50 developers and IT professionals, which constrained their ability to concentrate on strategic initiatives such as road mapping and defining the product vision

## Solution

EG Tech stepped in to provide a tailored solution and placed a Senior Software Engineering Manager with the Product and Technology team who brought:

- Leadership to manage and motivate the IT team.

- Expertise in process improvement and documentation.

- The ability to hold team members accountable and increase productivity.

- Helped train and mentor a senior developer preparing to transition into a management role.

- Enabled VP of Product and Technology to shift his focus to critical strategic responsibilities, such as technical road mapping and customer-centric product development.

- Provided a more robust product development and design approach, positioning the company for increased customer satisfaction and market share growth.

TECHNOLOGY

# Results

### $100K
Freeing up half of the VP's time boost productivity by at least $100,000 annually.

### Significant improvement in efficiency & accountability

### Foundation for growth
A clearer focus on development has set the foundation for future revenue growth and improved customer offerings.

### 50%
Filling the position reduced VP of Product and Technology involvement in operational tasks by 50%, freeing him for strategic planning.

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