



**Employment Group**  
HELPING PEOPLE SUCCEED

# Michigan-Based Multinational Food Company

## Situation

One of the storied companies in Michigan business history, a multinational food producer headquartered in Battle Creek, needed help. The firm's vast breadth of operations and product required massive administrative support. To boost efficiency and manage costs, the company's leadership sought a partner for managing its non-core, mission-critical functions. That's where EG Workforce Solutions came in.

## Solution

In 1990, EG Workforce Solutions began managing the company's mail, shuttle, and courier services. In the years since, the food manufacturer has also entrusted the EG Workforce Solutions team with additional on-site services, including archives, records, and document management. EG's long-term relationship with the company, unusual in this day and age, is rooted in a high level of transparency and trust.

For each service, an on-site subject matter expert from EG Workforce Solution leads EG staff members in a partnership with the client's on-site team. Over the years, the working relationship has become so seamless, the EG personnel have become integrated with the company's own workforce.

FOOD MANUFACTURING



## Results

EG's outsourcing solution for the company continues to establish new lean processes that reduce non-core costs. By creating and implementing a customized approach to handling the challenging details of each non-core service, EG established a reliable, turnkey platform that has enabled the company's managers to focus on what they do best: make and market great products around the world.