

A Strategic Talent Acquisition Partnership Filled Long-Vacant Positions in Just Three Weeks

For organizations to boost their revenue, a skilled workforce is crucial to identify optimal tools, implement new processes, and train end-users. Our client discovered a need for talent who could install, configure, troubleshoot, and maintain productivity tools, in addition to training end-users. It found it challenging to fill the position. There was an internal skills gap, forcing them to shuffle through dozens of external applications and a handful of interviews. The position remained vacant for months.

Strategic Partnership: We implemented weekly touch bases with the client's HR to understand its company culture, values, long-term strategic goals, and the position's responsibilities. Equipped with this partnership knowledge and proprietary market insights, EG's talent strategists developed a tailored sourcing strategy to find active and passive candidates who matched our client's values and needs.

Candidate-Centered Recruitment Process: EG understands the importance of a candidate-centered recruitment process to attract and retain top-qualified talent. EG's Applicant Tracking System (ATS) maps the candidate life cycle from start to finish, improving the candidate experiences, productivity, and optimizing cost savings for our client. We openly communicated with all stakeholders through the interview process, offer acceptance, and the first 90 days to ensure a seamless transition and talent fit.



Filled a challenging, crucial position in 3 weeks



Screened dozens of candidates and submitted 4 highly qualified candidates for interviews



Hired placement has a good relationship with team members and is an enthusiastic representation of the client's corporate culture

