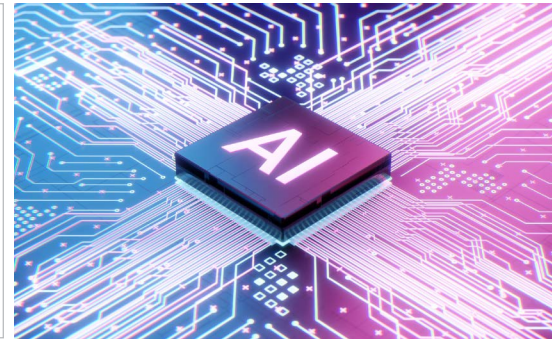
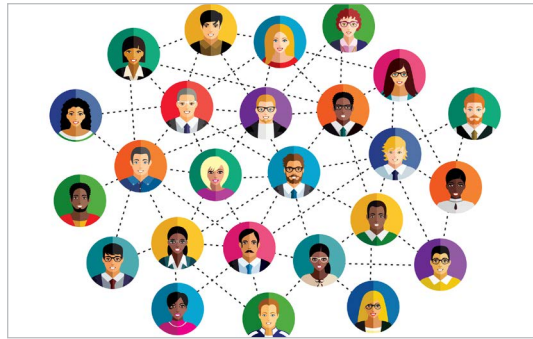


Did you know the best candidates are available for an average of 10 days before they get hired by an organization? In fact, 42% of employers are worried that they won't be able to find the talent they need. This has only been amplified by the Great Resignation, so it is essential to minimize your time to hire so you can lock down great talent quickly. Here are four strategies your organization should implement to minimize your hiring time.



Find Talent with Social Media

92% of recruiters use social media to find top talent. Social media platforms are one of the best sources of quality hires. Employees hired via LinkedIn are **40%** less likely to leave the company within the first six months.

Leverage an Employee Referral Program

A second way to attract top talent is through an employee referral program. Tapping into your employees' current networks can help you boost your talent pool by **10X**.

Improve Your Candidate Experience

Candidates value a good experience. You can engage them and minimize your time to hire by providing a memorable candidate experience.

Use platforms like Candidate Rewards to:

- Provide a job offer experience.
- Gather real-time insights to understand what candidates value.
- Increase offer acceptance rates.
- Decrease time-to-hire and close more candidates.

Continued

Leverage the Power of AI

Did you know that **38%** of companies already use AI to improve talent searches?

Uses for AI include:

- Streamline your hiring process.
- Identify top resumes faster.
- Reduce human bias.
- Actively engage candidates through chatbots.

Leverage these smart hiring tactics to reach the right candidates at the right place and time. That's what smart hiring is all about!

About EG Workforce Solutions

We've been in this business for decades and have developed a deep network of professional connections. Whether they're companies looking for talent, job seekers looking for work, or an up-and-coming store in need of some temporary help, we know the right people to bridge the gap between the hiring and the hired. But what's more, we get to know people. From employers hiring to candidates looking, we take the time to listen and learn. We hear your likes, talents, and needs. We gain an understanding, and with it, we're able to facilitate lasting relationships between businesses and people.

