



# Job Seeker's Arsenal: AI

## Take the Guesswork out of the Job Search

The job search process can be a daunting and time-consuming task, especially with the increasing competition in today's job market. It often involves browsing through hundreds of job listings, tailoring your resume and cover letter for each application, networking, and going through multiple rounds of interviews before finally landing a job.

Thankfully, when utilized correctly, AI is making the job searching process faster and easier for employment seekers. Here are the essential AI tools and strategies you need to leverage to supercharge your journey to land the perfect job!

(Note: This has been last updated with the latest information as of September 2023)

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### Leveraging AI-Powered Job Search Platforms

AI-powered search platforms use artificial intelligence to match job seekers with relevant openings, making the process of finding employment more efficient and effective.

How can you leverage AI-powered search platforms in your job search? Here are three essential strategies you should know.

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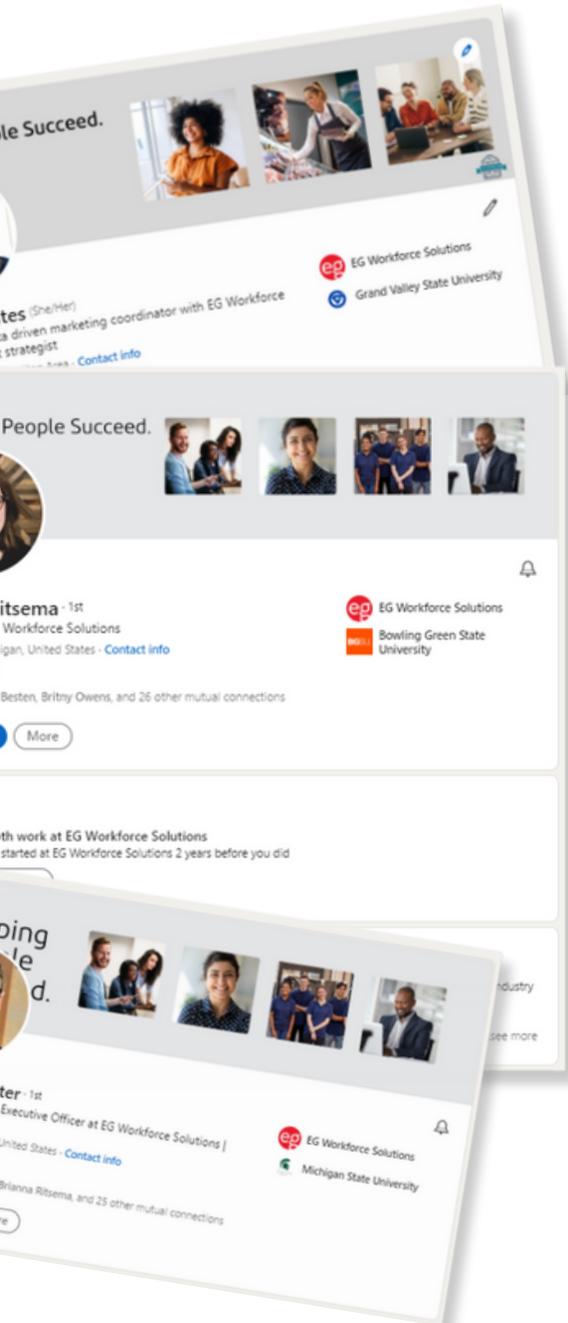
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## LinkedIn Optimization

If you want to receive interview requests without hitting “Apply,” you need to optimize your LinkedIn profile.

A LinkedIn optimization tool, such as CareerFlow, Teal, and Resume Worded, will:

**Keyword Optimization:** Discover the most impactful keywords for your desired industry and job roles, helping you receive recognition from recruiters and employers.

**Profile Structure Enhancement:** Receive personalized suggestions to improve the overall impact of your profile, including headlines, descriptions, and more.

Take the time to find a tool that works for you, and you’ll see interview requests from recruiters start rolling in.



\*Recommended platforms are free and paid. EG is not associated with any of these companies.



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## AI-Powered Job Matching Tool

The leading job board platforms, such as Indeed, have AI-powered algorithms to calculate your likelihood of receiving an interview for the position.

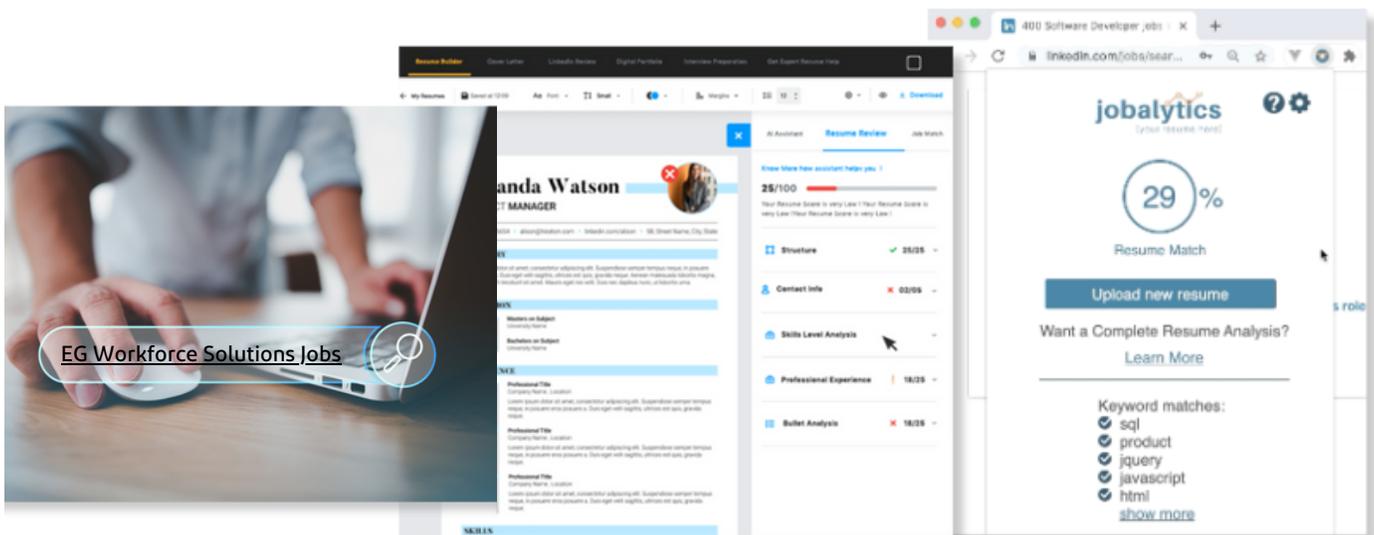
However, you can analyze your resume against any job description using AI-powered extension tools to:

**Resume Match:** AI will analyze the percentage of keywords found in your resume against what's in the job description. The higher the percentage of matching keywords, the more likely it will get your resume past the Applicant Tracking System, an AI software used by Talent Acquisition teams to scan for keywords, and into the interview process.

**Identify Your Missing Skills:** Many of these AI-powered platforms can highlight any hard skills and soft skills missing from your resume that recruiters are looking for. You can use this information to optimize your resume and upskill yourself.

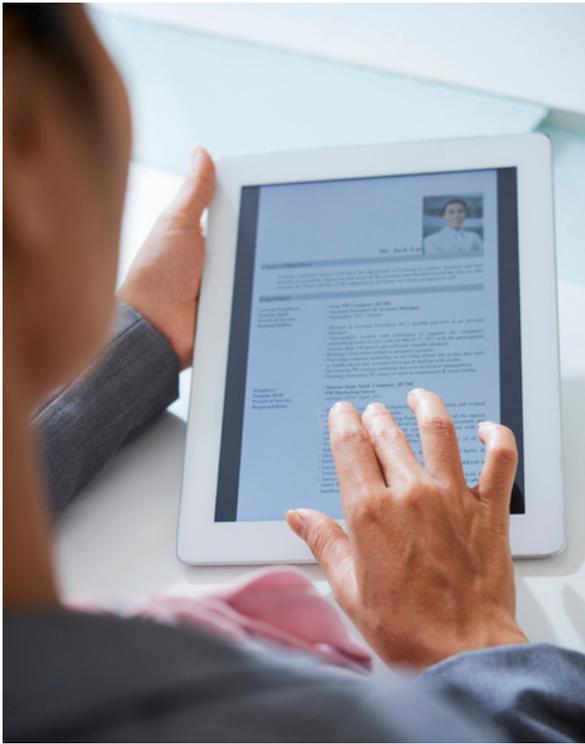


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## Writing Resumes with AI

When it comes to job searching, having a well-crafted resume that highlights your skills and experiences is crucial. However, creating a targeted resume for each job application can be time-consuming and overwhelming.

This is where AI comes in.

**Tailored Resumes in 25 Minutes:** Quickly generate resume bullet points tailored with specific keywords from a job description, position, and industry.

[Get your complete, free AI-Powered Resume Guide here.](#)

## About EG Workforce Solutions

We've been in this business for decades and have developed a deep network of professional connections. Whether they're companies looking for talent, job seekers looking for work, or an up-and-coming store in need of some temporary help, we know the right people to bridge the gap between the hiring and the hired.

But what's more, we get to know people. From employers hiring to candidates looking, we take the time to listen and learn. We hear your likes, talents, and needs. We gain an understanding, and with it, we're able to facilitate lasting relationships between businesses and people.



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