

# Minimize Your **TIME TO HIRE** with These Strategies



Did you know the best candidates are available for **an average of 10 days** before they get hired by someone?

In fact, **42%** of employers are worried that they won't be able to find the talent they need.

## #1 Use Social Media

**92%** of recruiters are using social media to find top talent.

Social media platforms are **one of the best** sources of quality hires.

Employees hired via LinkedIn are **40% less likely** to leave the company within the first six months.



## #2 Set Up an Employee Referral System



A second way to attract top talent is through an employee referral program.

Tapping into your employees' current networks can help you boost your talent pool **by 10X**.

## #3 Improve Candidate Experience

Candidates value a good experience.

You can engage them and minimize your time to hire by providing an memorable candidate experience.

Use platforms like Candidate Rewards to:

Provide a job offer **experience**.

Gather **real-time insights** to understand what candidates value.

**Increase** offer acceptance rates.

Decrease **time-to-hire** and close more candidates.



## #4 Leverage AI



Did you know that **38%** of companies already use AI to improve talent searches?

**Uses for AI include:**

**Streamline** your hiring process.

Identify **top resumes** faster.

**Reduce** human bias.

Actively **engage candidates** through chatbots.

Leverage these smart hiring tactics to reach the right candidates at the right place and time.

That's what smart hiring is all about!

Sources: Talentnow/<https://bit.ly/20kSPk3> LinkedIn Business/<https://bit.ly/2uxCihW>



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