

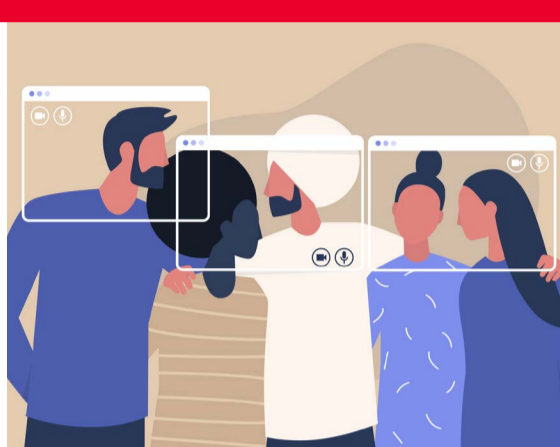
10 Questions Your Company Should Ask About Its Diversity

1. Is your executive team diverse?
Is your board diverse?



2. Do your company photos show a diverse group of employees or does everyone look the same?

3. Do the staff events that you post on social media look welcoming to diverse communities?



4. Does your organization attend, support, and promote a variety of diverse community causes?

5. Do you have ads on your website showing inclusiveness? Do you use inclusive language?



6. Have you asked your diverse employees and members of the public for their feedback and assessment on the inclusiveness of your organization?

7. When candidates attend an interview, is the interview panel diverse and welcoming?



8. Can applicants and members of the public see a range of diverse workers and signage as they enter the workplace?

9. Do you offer flexibility in your work arrangements and group benefits?



10. Do you sponsor employee resource groups, mentorships, coops, and networks for equity-seeking groups in the workplace?

There are many benefits of having a diverse workforce. Organizations that focus on building a diverse and inclusive team often see higher employee satisfaction rates, increased engagement, healthier company cultures, and positive impacts on the economic bottom line.



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