

# Culture Checklist

Great company culture consistently ranks as a top driver for applicants and is a significant factor in retaining current talent. However, it's difficult to get authentic culture right.

With over 65 years of industry experience, EG's developed a worldclass company culture. We've created a culture that involves ownership across the organization, which propels our success.

Now, we're sharing our culture checklist with you!

# **Culture Checklist**

What is Culture? Culture is the set of shared attitudes, values, goals, and practices that characterizes an institution or organization.

Studies show that happy and engaged employees are more productive in their jobs. They work together better and serve their customers with responsiveness and excellence. All of these actions contribute to healthier revenue and more sustainable businesses.

The culture checklist below will help guide you through the process of creating a dynamic culture within your organization.

At a Glance	Owner	Rating	Reason for Rating
Values	Leadership		
Mission/Purpose	Leadership		
Onboarding	Management		
Learning	Management		
Communication	All		
Team Building	Management		
Committees	All		
Appreciation	All		
Benefits	Leadership		
Compensation	Leadership		
Feedback	All		
Goal-setting	Management		



# EG Talent Strategy Solutions



# **Innovation Day**

Do you have leadership buy-in for your top talent?

#### Align the C-suite.

Hear from experts on market realities and talent concerns to align on priorities and actions to solve pain points.

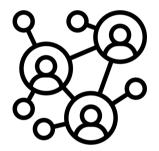


## **EmBrand**

Is your brand attracting your target candidates?

#### Put your brand to work.

Identify and attract target candidates by defining a clear employer value proposition and proactively manage your brand presence.



# Engage

How can you improve retention in a data-driven way?

#### Grow and keep your talent

Diagnose the pain points that are leading to turnover and solve them with tailored solutions.

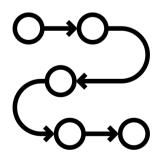


# **Empower**

Does your workforce have the skills they need to succeed?

### Grow and keep your talent

Develop role-based learning programs to upskill employees to succeed and meet business goals.



# Process Improvement

Are your talent processes optimized for your goals?

#### Realize efficiencies.

Analyze and refine talent-related processes to increase productivity, improve the experience, and deliver better ROI.



Leverage powerful insights on market trends and competitor analysis to create tailored, data-driven solutions.

