



## Situation

In the heart of a small rural community, an agribusiness had limited access to a suitable talent pool and low brand recognition.

Without a dedicated Talent Acquisition team, the overburdened supervisors were stretched thin. They could not effectively attract talent to the role while juggling their primary job responsibilities—leaving the team overworked and falling short of full productivity.

## Solution

The company partnered with our [Professional Placement](#) Talent Strategists to act as their Talent Acquisition team. EG took the time to understand the company's culture and long-term goals.

With these insights, we implemented a tailored solution that included the following key elements:

### Tailored Sourcing Strategy:

Our Talent Strategists leveraged market demographics and a market-specific recruitment analysis to create innovative sourcing strategies. We leveraged our buying power on major job boards to lower the cost of recruitment for our client. Within two days, these sourcing strategies significantly widened the talent pool with qualified talent at an optimized cost.

### In-Depth Candidate Screening:

Beyond simply reviewing resumes, we engaged candidates in qualitative interviews to gain a deeper understanding of their experiences and qualifications. After fully understanding the unique workplace environment, EG's Talent Strategists were able to pitch the benefits of the position to qualified candidates.

## Results

A qualified candidate was submitted within eight days of EG posting the position. Then, the "right fit" candidate was hired less than 30 days after the position was posted.

EG's efficient processes and streamlined communication helped ensure a smooth transition and relocation for the new hire without disrupting the daily operations of the client.