# Bottom Line Impact: Recruitment Cost Savings Through Job Board Partnerships





## **Situation**

Have you been trying to fill a position through the major job boards but are only seeing unqualified candidates apply?

Talent Acquisition teams often post open positions on major job boards with hopes the right candidates apply, but then the skilled talent just isn't there. In the current job seeker landscape, it's vital to elevate your recruitment strategy beyond "posting and praying" to build a pipeline of qualified talent.

This was the case for one of our clients before they turned to EG Workforce Solutions. Our client partnered with us to leverage our strategic partnerships with the leading job board, in-depth market research capabilities, and candidate-centered screening practices.

## **Solution**

#### **Low-Cost Candidate Sourcing:**

EG initiated an extensive candidate sourcing and screening process. Our partnership with the leading job boards allows us to post at an optimized cost for our clients, resulting in the posting reaching more qualified candidates.

With active and passive searching, EG sourced over 50 qualified candidates on behalf of our client

#### Face-to-Face Skills Assessment:

One of the largest talent gaps in Technology is an adeptness with soft skills, such as communication. EG screens candidates in person and via video conferencing to assess technical skills, soft skills, and cultural fit.

#### One-Page Talent Showcase:

Following the initial screening and assessment, EG prepared a detailed one-page showcasing the top candidate. This document highlighted their technical competencies and provided insights into their personal attributes, including their ability to listen, communicate, exhibit empathy, friendliness, follow-up skills, documentation capabilities, and organizational proficiency.

# **Results**

Of the 50 sourced candidates, EG submitted only the top talent to the client. Our client quickly hired the best candidate who embodied all of the necessary technical and soft skills required to improve productivity and business goals.

